

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (currently amended) A method for obtaining custom cut images products by an unskilled user comprising the steps of;  
said user identifying a subject within a digital image at a first location for producing a cut image product;  
automatically differentiating the selected subject from the background of said digital image;  
placing an order over a communication network to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;  
printing an image of said selected subject on a sheet of media; and  
producing said cut image product from said sheet of media incorporating said selected subject, wherein information regarding the position of said subject is obtained from said digital image and is used for producing said cut image product.
2. (original) A method according to claim 1 wherein said produced cut image product is delivered to a remote location.
3. (original) A method according to claim 1 wherein a number of said cut image products are produced on said sheet of media.
4. (original) A method according to claim 1 wherein a computer software program is used to automatically differentiate said selected subject from said background.
5. (cancelled)
6. (cancelled)

7. (original) A method according to claim 1 wherein said sheet of media comprises an adhesive release layer and a image receiving layer having a printing side and a back side, said image receiving layer being positioned over said release layer, said back side having an adhesive layer thereon.

8. (original) A method according to claim 7 wherein said cut image product is made only on said printing layer.

9. (original) A method according to claim 1 wherein said sheet of media comprises a base layer and an image receiving layer having a printing side and a back side, said image receiving layer being positioned over said base layer.

10. (original) A method according to claim 9 wherein said base layer comprises a flexible magnetic layer.

11. (original) A method according to claim 9 wherein said base layer comprises a static cling base layer.

12. (original) A method according to claim 9 wherein said base layer is a transparent base layer.

13. (original) A method according to claim 1 wherein said cut sheet of media comprises an image receiving heat shrink film layer and a heat shrink base layer.

14. (original) A method according to claim 1 wherein said cut image product comprises a free standing image having a stand section.

15. (original) A method according to claim 14 wherein said stand is integrally part of said cut image product.

16. (original) A method according to claim 1 wherein said first location comprises a customer computer.

17. (original) A method according to claim 1 wherein said first location comprises a kiosk at a retail location.

18. (currently amended) A method for obtaining custom cut image products by an unskilled user comprising the steps of;  
said user identifying a subject within a digital image at a first location for producing a cut image product using a computer;  
automatically differentiating the selected subject from the background of said digital image using a computer software;  
placing an order over a communication network using said computer, to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;  
printing an image of said selected subject on a sheet of media; and  
producing said cut image product from said sheet of media incorporating said selected subject, wherein information regarding the position of said subject is obtained from said digital image and is used for producing said cut image product.

19. (new) A method for obtaining custom cut images products by an unskilled user comprising the steps of;  
said user identifying a subject within a digital image at a first location for producing a cut image product;  
automatically differentiating the selected subject from the background of said digital image;  
placing an order over a communication network to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;  
printing an image of said selected subject on a sheet of media; and  
producing said cut image product from said sheet of media incorporating said selected subject wherein a machine readable indicia is provided on the media that can be read by a cutting device that is used to produce said cut image product.

20. (new) A method for obtaining custom cut image products by an unskilled user comprising the steps of;

- said user identifying a subject within a digital image at a first location for producing a cut image product using a computer;
- automatically differentiating the selected subject from the background of said digital image using a computer software;
- placing an order over a communication network using said computer, to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;
- printing an image of said selected subject on a sheet of media; and
- producing said cut image product from said sheet of media incorporating said selected subject wherein a machine readable indicia is provided on the media that can be read by a cutting device that is used to produce said cut image product.